



# WE NEED YOUR HELP!

## We're looking to develop a permanent Safety Centre for Hertfordshire in Stevenage.

We now need your help to make it a reality.

As a partner you'll benefit from wide promotion and opportunities across the region. This is an incredibly rewarding opportunity for forward-thinking, socially responsible companies, with benefits including:

- ▶ Positive, value - for - money PR
- ▶ Exposure within the new Centre to a wide range of audiences
- ▶ Meet Corporate Social Responsibility requirements
- ▶ Volunteering, staff development and team building opportunities
- ▶ Use our Centre and facilities at a discount or as part of a package
- ▶ Build your presence and awareness across the region with a high profile charity
- ▶ Presence on our new website

We offer various levels of sponsorship depending on the level of support you or your company wishes to provide to Crucial Crew.



Supported by  
**Herts Fire &  
Rescue Service**



Contact us today and help our children develop safely

Email: [info@hertfordshirecrucialcrew.org.uk](mailto:info@hertfordshirecrucialcrew.org.uk)

Web: [www.hertfordshirecrucialcrew.org.uk](http://www.hertfordshirecrucialcrew.org.uk)

Putting our children's safety first

# SPONSORSHIP LEVELS & BENEFITS



Level/Benefit	Platinum £30k	Gold £20k	Silver £10k	Bronze £5k
Corporate logo on building & Signage & In-house TV monitors	✓			
Corporate logo on all advertising, stationery etc.,	✓			
Corporate logo on Website & Social Media sites	✓	✓	✓	✓
Annual tailor-made visit to Centre, with own Guests (max: 30)	✓	✓		
Annual use of Centre for own purposes (max 30 Guests)	✓	✓	✓	
Annual use of Centre to FR for the Safety Centre	✓	✓	✓	✓
PR & Photo-shoot opportunities - (two free per annum)	✓	✓		
Corporate logo on Workbooks given to each Visitor - approx 36,000 copies	✓	✓		
Advertising - On-screen, Posters, Literature racks, Promotional items	✓	✓	✓	✓
Individual Scenario sponsorship	✓	✓	✓	
Shop-front fascia	✓	✓		
Shop - (may be allocated to another Company or Organisation)	✓	✓	✓	✓
Named Park, L. Centre, Road etc., within SC	✓	✓		
Corporate use of Meeting/Training Rooms at Centre	✓	✓	✓	
Input at Trustee's Meetings	✓			
Bespoke Reporting on your Sponsorship	✓			
Corporate use of HCrCr logo	✓	✓	✓	✓
Use of Statement - "Proud to Be A Sponsor of the SSC"	✓	✓	✓	✓
First refusal on future Sponsorship opportunities	✓			
Bespoke joint event to publicise your CSR	✓	✓		
Complimentary Invitation to Annual VIP Event	✓	✓		
Framed Sponsorship Certificate provided	✓	✓	✓	✓
Inclusion on "Sponsors Wall" in Main Reception	✓	✓	✓	✓
Access to VIP Events at Safety Centre	✓			
Staff secondment opportunities	✓	✓		
Advertising at Gift-Shop within Safety Centre	✓			
Safety Centre Newsletter	✓	✓	✓	✓



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